



LET'S BRING SOME LIFE
TO MAIN STREET
THIS SUMMER

WE'LL PROVIDE THE FUN

On the first Thursday of each month, for six months, we'll turn a different block of Main Street into a casual summer party with music and events for the entire family.

MERCHANTS:

Throw open your doors, turn up your lights, put on some music, welcome passers-by. Offer a "special," hold an event, expand onto the sidewalk, or decorate for the occasion.

We will provide slips you can pass out to your customers, put in your window, and email to your contacts.

Contact: 724-229-7207
firstthurswashpa@yahoo.com
(Committee for 1st Thursdays)

THE FIRST THURSDAY OF
EVERY MONTH, MAY -OCT.

SPONSORSHIP LEVELS:

STAR SPONSOR:

\$1000 (for the entire event)

Exclusive: You will be a Star Sponsors for the entire event and no Block Sponsor that month will be a direct competitor.

Recognition: You will be named as a Star Sponsor and your logo will appear in the newspaper ad, the radio spots, in our email and web promotions, on our poster (with one-color logo), and in our print promotions (thousands of promotional slips)

Special Display: You may set up a booth or other special display with a representative of your business at the mixer.

Mixer: The Mixer location must be on Main Street, in the block of the event.

Corporate Banner: You may hang a corporate banner on Main Street at the event.

BLOCK SPONSOR:

\$250 (for one month)

Only 4 Block Sponsors per event: (subject to the restriction that they not compete directly with the Star Sponsor).

Recognition: You will be named as a Block Sponsor in the newspaper ad, the radio spots, in our email and web promotions, and in our print promotions (thousands of promotional slips).

Display: You may set up a booth or display, cards, and flyers with a representative at the monthly event.

SIDEWALK SPONSOR:

\$100 (for one month only)

Recognition: You will be named as a Sidewalk Sponsor in our email and web promotions.

Special Display: You may set up a booth or display, cards, and flyers with a representative of your business at the monthly event.

Schedule of Events

Each event focuses on one block of Main Street and the two cross streets at either end. But we urge merchants to participate every month, even if the focus that month is on some other block. We want to show that Main Street is alive on Thursday nights. (You needn't match the theme of the entertainment. Just be yourself.)

May 6th—Jazz Party

Jazz! Jazz! Jazz!!

Main Street between Walnut and Chestnut

Star Sponsor: The WBDA

Block Sponsor: (Your Name Here!)

June 3rd—Polka Party

Roll out to downtown for barrels of fun at this Polka themed event!

Main Street between Chestnut and Beau

Star Sponsor: (Your Name Here!)

Block Sponsor: (Your Name Here!)

July 1st—Bicentennial Celebration

Bicentennial Month kick off with a tribute to Women in Washington. Main Street between Beau and Wheeling (including the Courthouse, of course)

Star Sponsor: (Your Name Here!)

Block Sponsor: (Your Name Here!)

August 5th—Beach Party and Car Cruise

Stroll down the boardwalk and enjoy local foods and the classic cars on Main.

Main Street between Maiden and Park

Star Sponsor: (Your Name Here!)

Block Sponsor: (Your Name Here!)

September 9th—(1st Thursday after Labor Day)

W&J Community Welcome

City merchants and employees celebrate with the college! Games, Food and Music!

Main Street between Beau and Wheeling with special emphasis on city-wide participation.

Star Sponsor: (Your Name Here!)

Block Sponsor: (Your Name Here!)

October 7th—Magic and Mystery

Come and enjoy some of Washington's Local Haunts!

Main Street between Wheeling and Maiden.

Star Sponsor: (Your Name Here!)

Block Sponsor: (Your Name Here!)

Sign up Form

Company Name

Sponsorship Level

Desired Date(s)*

Telephone Number

Email Address

Contact Person

Please make your check payable to "WBDA" and note that it is for "First Thursday Sponsorship".

Thank you! We appreciate your support! Let's bring life to downtown Washington again!

RESPOND QUICKLY!!

*** Sponsorship of specific dates will be assigned on a first-come, first-serve basis. Submit this sign up form quickly to get your first choice even date!**